

h20 bet

Overview. A futures bet is a bet on the outcome of a multi-stage event such as a season or a tournament. Futures can refer to both team and player markets, such as which team will win the Super Bowl, or which player will be the MVP. Futures contracts are traded on the CME Group's futures market. The market for futures betting is growing rapidly, and is expected to reach over \$1 billion in volume by 2032, expanding at a CAGR of 11.1% from 2024 to 2031. Europe leads the market globally with around USD 29.4 billion revenue of the Market in 2024.

Consequo, a leading provider of futures betting, has recently announced a partnership with the NFL to offer futures betting on the Super Bowl. This move is expected to significantly increase the volume of futures betting in the US market. Other major providers of futures betting include BetMGM, DraftKings, and FanDuel. These companies are all working to expand their offerings and attract more bettors to their platforms.

The growth of futures betting is driven by several factors, including the increasing popularity of sports betting, the availability of more data and analytics, and the development of new betting products. As the market continues to grow, we expect to see further innovation and competition in the space.

Autor: jamescall.com

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